



## NEWS RELEASE

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### **Chuck Todd of NBC News to Speak at Legislative Day**

*NPMA's Legislative Day 2009 to Be Held at Historic Washington, D.C. Hotel in March*

**January 8, 2009 (Fairfax, Virginia)** — The National Pest Management Association (NPMA) is pleased to announce that Chuck Todd of NBC News will address attendees at Legislative Day 2009, March 2-3 in Washington, D.C. Legislative Day 2009, sponsored by FMC Professional Solutions, will be held downtown at the luxurious Mayflower Hotel.

NPMA represents and promotes the pest management industry's legislative agenda to federal lawmakers all year. But, no voice carries more weight with an elected official than their constituents, especially after last year's groundbreaking election. Moreover, there are more than 60 new members of Congress – meaning that greater than one in 10 lawmakers is a freshman. This means that more than ever, pest management professionals need to establish relationships with their members of Congress and their staff.

NPMA's Legislative Day is a once a year opportunity for individual pest management industry members to collectively come to Capitol Hill and speak directly with their elected U.S. Senators and Representatives – sharing information and articulating concerns to increase awareness and support for the pest management industry.

During the 2008 presidential race, perhaps no journalist was more visible than NBC News Political Director Chuck Todd. Mr. Todd serves as the political analyst for *NBC Nightly News*, *Meet the Press* and the *Today* show. At NPMA's Legislative Day 2009, Chuck Todd's keynote presentation, sponsored by Dow AgroSciences, will offer a comprehensive picture of today's political landscape and will address what the Obama presidency will mean for America.

“For twenty-two years, Legislative Day has been characterized as the industry lobbying opportunity,” said NPMA's senior vice president Bob Rosenberg. “Attending Legislative Day is an investment in the industry and never has there been a more important and necessary opportunity to make that investment than in 2009. I strongly encourage PMPs to join us on Capitol Hill in March.”

Legislative Day combines visits with lawmakers and their staff with an educational program and keynote presentations. Visit [www.npmapestworld.org](http://www.npmapestworld.org) or call 703.352.6762 for more information.

The NPMA, a non-profit organization with more than 5,500 members, was established in 1933 to support the pest management industry's commitment to the protection of public health, food and property, reflected both in the continuing education of the pest control professional and the dissemination of timely information to homeowners and businesses. For more information, contact Julie McGregor Jordan at [jjordan@pestworld.org](mailto:jjordan@pestworld.org), call 703-352-6762 or visit our professional and member Web site at [www.npmapestworld.org](http://www.npmapestworld.org).

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