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NPMA Launches 2009 Business Survey

Participants will receive a complimentary copy of results and analysis

May 8, 2009 (Fairfax, Va) – The National Pest Management Association’s (NPMA) Business Development Committee has recently launched the 2009 Business Survey to help pest management companies understand how their revenues and expenses match up with industry averages, particularly in today’s economy.

“In these changing times, we feel it is essential to provide the pest management industry with comprehensive results and analysis on how firms across the United States manage their operations,” said Karie Keown, chairperson of NPMA’s Business Development Committee. “We have worked hard to develop a straightforward and simplistic approach to capture accurate and timely data that can be provided at no charge to all companies that participate.”

Participation in the survey is easy and can be completed online or on paper. To complete the survey, visit www.npmapestworld.org and click on the “Business Survey icon” and submit the survey to NPMA by May 29, 2009. A hard copy of the survey is also included in *PestWorld* newsletter.

NPMA ensures that all submitted information will be kept confidential. To receive a complimentary copy of the results and analysis, an e-mail address is required.

For more information, contact NPMA at 703.352.6762 or via e-mail at npmapestworld.org.

The NPMA, a non-profit organization with more than 6,000 members, was established in 1933 to support the pest management industry’s commitment to the protection of public health, food and property, reflected both in the continuing education of the pest control professional and the dissemination of timely information to homeowners and businesses. For more information, contact Julie Jordan at jjordan@pestworld.org or 703-352-6762 or visit our professional and member Web site at www.npmapestworld.org.

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